MERCHANT EMAIL — COPY DRAFT

SUBJECT LINE

14-Day Invoice in Germany: Keep checkout simple for your customers

EMAIL BODY

Keep checkout simple for your customers

Hi [Name],

For many years, Pay in 14 Days has been a simple, familiar and high-converting payment option for your customers. Our goal is straightforward: to keep it that way.

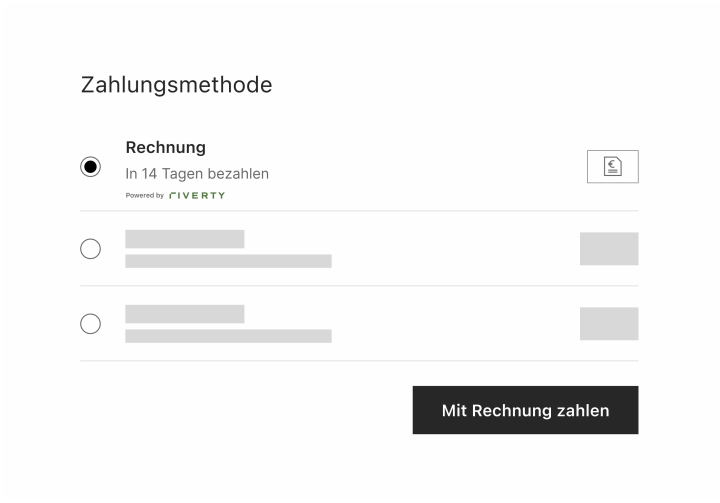
German consumer credit regulation allows the existing Pay in 14 Days model to continue without changes to the customer journey, provided the payment method is presented in the appropriate merchant-led setup. To preserve the experience your customers already know and trust, a small checkout update is required.

Merchants offering the 14-Day Invoice in Germany need to update their checkout by 20 November 2026.

What to do

To support your look and feel, an updated invoice badge is used instead of the standard Riverty branded 14-day Invoice badge. **Download the logo**, upload it to your checkout, and update **payment method name to "Rechnung"** as well as **tagline to "In 14 Tagen bezahlen"**. Also use the "Powered by Riverty" bridge as supporting reference. This provides transparency and helps customers recognize that Riverty is involved in the payment experience and may provide supporting features or services.

For reference, see a best-practice to the checkout design here:



Please find below two file types for our badges through our CDN: .svg and .png. We recommend using the Riverty badge as a .svg file for better quality and smaller file size.

DACH 14-day Invoice Badge:

https://cdn.riverty.design/logo/pay-in-14-grey-label.svg
https://cdn.riverty.design/logo/pay-in-14-grey-label@2x.png

Powered by Riverty Bridge – optional:

https://cdn.riverty.design/logo/riverty-bridge-horizontal.svg
https://cdn.riverty.design/logo/riverty-bridge-horizontal@3x.png

For additional insights, feel free to look at our Best Practice Checkout page in Riverty's Docs.
No additional steps are required to keep your payment experience smooth and conversion high.

Questions? Reach out to [account manager name / merchant support email]. We are happy to help.

Best,
The Riverty Team